Advertisement Content for University Program

Japan International Cooperation Agency (JICA), in collaboration with the Ministry of Innovation and Technology (MInT), is proud to present the 'NINJA University Startup Development Program in Ethiopia 2023-CHALLENGE and CREATION Competition'. This program aims to revolutionize the startup ecosystem in Ethiopian universities, providing young entrepreneurs with innovative ideas the opportunity to receive training, secure funding, attract foreign investors, and bring their business plans to life.

The program will be conducted at two locations: Addis Ababa Science and Technology University and the Ministry of Innovation and Technology. A total of 50 students will have the privilege of joining this exclusive training opportunity. To secure your spot, we invite you to register through our online platform [https://forms.gle/vuttfCZvMisc5HWa9]. (**Application will be closed at 12:00am on 20th September 2023**)

Selected participants will not only benefit from comprehensive training but will also be invited to attend Enkopa Submit, one of the largest startup events in Ethiopia. This event serves as a platform for networking with industry experts, potential partners, and investors. Furthermore, out of the 50 startups involved in the program, seven exceptional teams will have the chance to pitch their business ideas directly in front of investors (Video of Enkopa: https://youtu.be/sQO4qP-GKGw?si=sdnFEUA5EY-q9zk1).

Don't miss out on this incredible opportunity to enhance your skills, gain access to funding opportunities, and connect with influential individuals within the startup ecosystem. Register now [https://forms.gle/vuttfCZvMisc5HWa9] for a chance to be part of this transformative experience. (**Application will be closed at 12:00am on 20th September 2023**)

Before applying to it, please read the details of program from [https://onl.tw/JNF7i4T].

Video about ENKOPA SUMMIT: https://youtu.be/sQO4qP-GKGw?si=sdnFEUA5EY-q9zk1

[Criteria]

- 50 Startups: Startups who receive 4 days of mini-MBA training must meet the following criteria.

- The applicant must have agreed to the content of the training and submitted the application.

- Innovative idea should be technology-based

- Be willing to disclose their name, affiliation, their business, etc.

- 1 person per startup

- Already have a business plan or are in the process of preparing to start one.

- Must be a student including bachelor, master, or PhD student. (excluding a high school student) *government and private universities, Technical college.